Management AAS
Marketing Option
Division of Business Administration

### First Semester

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Course Title</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 1011</td>
<td>Business Ethics</td>
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<tr>
<td>CIS 1113</td>
<td>Computer Concepts with Applications</td>
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<td>OR (Choose one)</td>
<td></td>
<td>3 [R]</td>
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<tr>
<td>CIS 1503</td>
<td>Microcomputer Applications</td>
<td></td>
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<tr>
<td>ENGL 1113</td>
<td>English Composition I</td>
<td>3 [R] [W] ICSW 0123</td>
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<tr>
<td>HIST 1483</td>
<td>U.S. History to 1865</td>
<td>3 [R] [W]</td>
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<td>OR (Choose one)</td>
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<td>3 [R] [W]</td>
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<tr>
<td>HIST 1493</td>
<td>U.S. History Since 1865</td>
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<tr>
<td>MKT 2273</td>
<td>Principles of Marketing</td>
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<tbody>
<tr>
<td>ENGL 1213</td>
<td>English Composition II</td>
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<td>ENGL 1113</td>
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<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3 [R] [W]</td>
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<tr>
<td>SPCH 1113</td>
<td>Introduction to Speech Communications</td>
<td>3 [R] [W]</td>
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<td>OR (Choose one)</td>
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<td>3 [R] [W]</td>
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<th>Prerequisites</th>
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<tbody>
<tr>
<td>ECON 2013</td>
<td>Introduction to Macroeconomics</td>
<td>3</td>
<td>Math proficiency is suggested</td>
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<tr>
<td>PSYC 1113</td>
<td>Introductory Psychology</td>
<td>3 [R] [W]</td>
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<td>OR (Choose one)</td>
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<td>3 [R] [W]</td>
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<tr>
<td>SOC 1113</td>
<td>Introductory Sociology</td>
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### Fourth Semester

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<th>Credits</th>
<th>Prerequisites</th>
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<tbody>
<tr>
<td>ACCT 2103</td>
<td>Financial Accounting</td>
<td>3</td>
<td>[R] [W]</td>
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<tr>
<td>ECON 2023</td>
<td>Introduction to Microeconomics</td>
<td>3</td>
<td>Math proficiency is suggested</td>
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<tr>
<td>MATH 1513</td>
<td>College Algebra</td>
<td>3 [R] ICSM 0213 or ICSM 0235</td>
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<tr>
<td>OR (Choose one)</td>
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<td>3 [R] [W]</td>
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### Fifth Semester

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<th>Prerequisites</th>
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<tbody>
<tr>
<td>BIOL 1303</td>
<td>Principles of Biology</td>
<td>3 [R] [SCI] ICSM 0123</td>
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<tr>
<td>BIOL 1311</td>
<td>Principles of Biology Laboratory</td>
<td>1 [R] [SCI] ICSM 0123</td>
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<tr>
<td>BUS 2113</td>
<td>Business Communications</td>
<td>3 ENGL 1113 or Instructor Approval</td>
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<tr>
<td>BUS 2023</td>
<td>Business Statistics</td>
<td>3 MATH 1513 College Algebra or equivalent</td>
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<tr>
<td>HUMN</td>
<td>Designated humanities courses</td>
<td>3 ENGL 1113</td>
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### Sixth Semester

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<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2203</td>
<td>Managerial Accounting</td>
<td>3 ACCT 2103</td>
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<tr>
<td>BUS 2753</td>
<td>Internship</td>
<td>3</td>
<td>Sophomore standing and departmental approval</td>
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**Total to Graduate**: 62 Credit hours

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**Program Description**

The field of management is indeed a complex one in modern society and it is ever-changing as organizational structures evolve. Management’s role is to control those functions assigned to assure success to the business/industry. Graduates will be educated to plan, organize, staff, motivate, control, innovate and represent. The students will be equipped with supervisory and managerial skills for an entry-level or middle-management position. The curriculum is also designed to upgrade existing managers with vital and specialized knowledge.

**Employment Information**

National trends reflect an increased need for these graduates throughout the next decade. Specialized management skills will be more in demand as downsizing continues in most major organizations. U.S. Department of Labor statistics report continued growth through the 21st century.

**Degree Awarded**

Associate of Applied Science

**For More Information Contact:**

Roberta Hollen, Division Advisor, Division of Business Administration, Business Technologies Building, BT 309, 900 N Portland Avenue, Oklahoma City, OK 73107, 405-945-3262, hollen@osuokc.edu or businessadmin@osuokc.edu.

Graduation requires 62 credit hours + 2.0 gpa + (15+) credit hours in residency. See Registrar for more information.

Program # 053 2014-2015

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