

# Retail Floristry Certificate

## Program Description

The retail floristry curriculum offers a program of studies designed to develop an in-depth understanding of the floristry industry. This certificate program allows the student to meet the minimum requirements requested by the floristry industry to become a floral designer or to manage a florist shop.

## Program Core Courses

<input type="checkbox"/>	HRT	1013	Principles of Horticulture
<input type="checkbox"/>	HRT	1153	Beginning Floral Design
<input type="checkbox"/>	HRT	1233	Interior Plants
<input type="checkbox"/>	HRT	2153	Advanced Floral Design
<input type="checkbox"/>	HRT	2253	Special Occasion Floral Design

## 15 Credit Hours

Date	Institution

## Employment Information

Oklahoma has a growing floristry industry. Trained people for employment are in great demand. A certificate in retail floristry allows one to find work in a variety of florist-related firms. The possibilities for work are limited only by one's imagination, creativity and willingness to work hard. Jobs are available on a full-time or part-time basis.

## Support and Related Courses

<input type="checkbox"/>	BUS	2003	Small Business Management
			or
<input type="checkbox"/>			Business Management Course *
<input type="checkbox"/>			Horticulture Course
<input type="checkbox"/>			Horticulture Course
			or
<input type="checkbox"/>			General Education Course

## 9 Credit Hours


## Degree Awarded

Certificate in Retail Floristry

## Total for Certificate

24 Credit Hours

## For More Information Contact:

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\*Department head approval required

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<b>Student Name:</b>	_____
<b>CWID:</b>	_____
<b>Counselor:</b>	_____
Catalog 2009-2010	

**BUS 2003 SMALL BUSINESS MANAGEMENT**

Focuses on the experiences and problems faced by those who go into business for themselves. Looks at problems of organizing and managing individually owned businesses including location, securing capital, records, personnel and sales promotion. Prerequisite: MGMT 2103.

**HRT 1013 PRINCIPLES OF HORTICULTURE**

Horticulture fundamentals course covering the characteristics of and uses for horticultural plants, plant growth principles and plant care practices, the scope of the horticulture industry, basics in plant propagation, landscape plant maintenance, fruit and vegetable gardening and pest control. Lab: three hours per week. (Sp, Su, F)

**HRT 1153 BEGINNING FLORAL DESIGN**

Fundamentals of floral arrangement and design with hands-on experience to learn the basic skills necessary for designing and arranging fresh flowers and dried materials for use in the home or in a retail shop. Skills useful to flower shop employment are emphasized. Additional \$100 lab fee. Lab: three hours per week.

**HRT 1233 INTERIOR PLANTS**

Identification, growth habits, cultural requirements and use of tropical foliage and flowering plants for indoor garden environments. Skills useful for interior plant installation and maintenance will be emphasized. Lab: three hours per week. Prerequisite: HRT 1013 or consent of department head.

**HRT 2153 ADVANCED FLORAL DESIGN**

Advanced floral designing and arranging of fresh flowers, dried material and silk flowers. Wedding arrangements, funeral pieces, holiday, commercial accounts and arrangements for special occasions will be emphasized. Retail selling, merchandising and pricing of floral products in a retail shop will be taught. Advanced skill development will be encouraged. Additional \$100 lab fee. Lab: three hours per week. Prerequisite: HRT 1153.

**HRT 2253 SPECIAL OCCASION FLORAL DESIGN**

Basic principles of floral design as applied to special occasions design work. Emphasis is placed on preparation, pricing and design for weddings, funerals, parties, receptions and other special occasions. Additional \$100 lab fee. Lab: three hours per week. Prerequisite: HRT 1153.