

Retail Floristry Certificate

Program Description

The retail floristry curriculum offers a program of studies designed to develop an in-depth understanding of the floristry industry. This certificate program allows the student to meet the minimum requirements requested by the floristry industry to become a floral designer or to manage a florist shop.

Program Core Courses

<input type="checkbox"/>	HRT	1013	Principles of Horticulture	3
<input type="checkbox"/>	HRT	1153	Beginning Floral Design	3
<input type="checkbox"/>	HRT	2463	Interior Plants	3
<input type="checkbox"/>	HRT	2153	Advanced Floral Design	3
<input type="checkbox"/>	HRT	2253	Special Occasion Floral Design	3

15 Credit Hours

Date	Institution

Employment Information

Oklahoma has a growing floristry industry. Trained people for employment are in great demand. A certificate in retail floristry allows one to find work in a variety of florist-related firms. The possibilities for work are limited only by one's imagination, creativity and willingness to work hard. Jobs are available on a full-time or part-time basis to fit one's needs.

Support and Related Courses

9 Credit Hours

<input type="checkbox"/>	BUS	2003	Small Business Management	3
			OR Business Management Course *	

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<input type="checkbox"/>	HRT		Horticulture Course	3
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<input type="checkbox"/>	HRT		Horticulture Course	3
			OR General Education Course	

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Degree Awarded

Certificate in Retail Floristry

Total for Certificate

24 Credit Hours

*Department head approval required

For More Information Contact:

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Student Name:	_____
CWID:	_____
Counselor:	_____
Catalog 2011-2012	

RETAIL FLORISTRY CERTIFICATE COURSE DESCRIPTIONS

BUS 2003 SMALL BUSINESS MANAGEMENT

Focuses on the experiences and problems faced by those who go into business for themselves. Looks at problems of organizing and managing individually owned businesses including location, securing capital, records, personnel and sales promotion. Prerequisite: MGMT 2103.

HRT 1013 PRINCIPLES OF HORTICULTURE

Horticulture fundamentals course covering the characteristics of and uses for horticultural plants, plant growth principles and plant care practices, the scope of the horticulture industry, basics in plant propagation, landscape plant maintenance, fruit and vegetable gardening and pest control. Lab: three hours per week. (Sp, Su, F)

HRT 1153 BEGINNING FLORAL DESIGN

Fundamentals of floral arrangement and design with hands-on experience to learn the basic skills necessary for designing and arranging fresh flowers and dried materials for use in the home or in a retail shop. Skills useful to flower shop employment are emphasized. Additional \$100 lab fee. Lab: three hours per week.

HRT 2153 ADVANCED FLORAL DESIGN

Advanced floral designing and arranging of fresh flowers, dried material and silk flowers. Wedding arrangements, funeral pieces, holiday, commercial accounts and arrangements for special occasions will be emphasized. Retail selling, merchandising and pricing of floral products in a retail shop will be taught. Advanced skill development will be encouraged. Additional \$100 lab fee. Lab: three hours per week. Prerequisite: HRT 1153. (sp)

HRT 2463 INTERIOR PLANTS

This plant identification course introduces tropical foliage and flowering plants for interior spaces. Cultural requirements, practical maintenance and design issues are considered, along with an introduction to the interiorscape industry. Lab and field trips are included. Prerequisite: HRT 1013 or approval of department head. (f)

HRT 2253 SPECIAL OCCASION FLORAL DESIGN

Basic principles of floral design as applied to special occasions design work. Emphasis is placed on preparation, pricing and design for weddings, funerals, parties, receptions and other special occasions. Additional \$100 lab fee. Lab: three hours per week. Prerequisite: HRT 1153. (f)